

John Chesnutt

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PROFILE SUMMARY

Creative Professional with over 20 years of experience in graphic and interactive design. Specialized expertise in Adobe Creative Suite, web-based advertising, and client-focused design solutions. Known for blending strong technical ability with artistic training to deliver visually compelling, impactful results.

CORE SKILLS

- Adobe Photoshop, Illustrator, InDesign, Firefly, Acrobat Pro
- Adobe Dreamweaver, HTML, CSS, UI/UX
- Digital advertising, interactive design, and branding
- Print Design: Brochures, Programs, Catalogs and Magazines
- Client collaboration and creative presentation

PROFESSIONAL EXPERIENCE

Market America, Greensboro, NC — Interactive Designer

Apr 2010 – Present

- Lead creation of banner ads, push emails, and landing pages for digital campaigns.
- Collaborate cross-functionally to deliver impactful creative assets on tight deadlines.
- Maintain consistent branding and design quality across multiple platforms.

WilsonMcGuire Creative, Winston Salem, NC — Art Director

Mar 2007 – 2010

- Directed design for banner ads, HTML emails, and website updates.
- Developed presentations and print materials using Adobe Creative Suite.
- Guided client brand identity projects and prepared comps for presentations.

Greensboro News & Record, Greensboro, NC — Graphic Designer

Aug 2006 – Mar 2007

- Created ads for Daily News Print and Triad Homes Monthly Magazine.
- Produced layouts with Adobe Photoshop, InDesign, and Illustrator.
- Effectively communicated with clients for ad approvals.

Consumer Source (Auto Guide), Greensboro, NC — Creative Production Coordinator

Aug 2003 – Aug 2006

- Produced advertising materials for the automotive industry.
- Worked remotely using Lotus Notes, Photoshop, Illustrator, and InDesign.

DarRan Furniture Industries, High Point, NC — Freelance Graphic Artist

Dec 2001 – Aug 2004

- Designed ads, brochures, websites, and other marketing materials.
- Used 3D software and Photoshop to retouch and recreate photos for video catalogs.

EDUCATION

Guilford Technical Community College, Jamestown, NC — AAS Commercial Art & Advertising Design (1993)

Guilford Technical Community College, Jamestown, NC — Computer Graphics Certificate (1993)

Winston Salem State University, Winston-Salem, NC — Bachelor of Fine Art (1990)